



**Mega Millions & More Promotion
September 2012
GAME PROMOTION PROCEDURES**

Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Mega Millions & More promotion. The online game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures are designed to promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

Online Game

Mega Millions

Promotion

Purchase \$5 or more in Mega Millions tickets and receive an entry to win various gift cards listed below.

Promotion Dates

July 30- September 23, 2012 (entries will no longer print after September 21, 2012)

Prizes

1. Eighty (80) \$100 Gift cards

- a. Prize: Ten (10) \$100 gift cards will be awarded per drawing; Each winner will be awarded one \$100 gift card per drawing. Winners may receive gift cards from the following stores: Best Buy, Target, Visa or Lowe's. Maximum estimated prize value is \$100.
- b. Fulfillment: After the selected Mega Millions & More winners are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be shipped their prize or be contacted to make further fulfillment arrangements within ten (10) business days of the draw date.

2. Other Cash Prizes

All other cash prizes associated with the game will be awarded in accordance with official rules of the Oklahoma Lottery Commission.

Entry Submission Methods

Entries for this promotion can be submitted in the following manners:

1. Postal Mail - An official entry consists of an eligible trail ticket (given to the customer after a \$5 or more purchase in Mega Millions) with contact information completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional), signature and checked age verification box must be provided on the entry. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will be valid throughout the duration of the promotion. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by end of day on the final day of the entry period to be included in the corresponding drawing.

Mailing Address: "Mega Millions & More Promotion"
 Oklahoma Lottery
 P.O. Box 18879
 Oklahoma City, OK 73154-0879

2. Oklahoma Lottery Website- Players may also enter the promotion via the Oklahoma Lottery website, www.lottery.ok.gov. To enter, players must submit all of their contact information and the required codes from the entry ticket on the designated promotion webpage. Players must check the age confirmation box for entry to be eligible. Players must save their original entry ticket once it has been entered online. ***When entering online, players may be required to present the original entry ticket to complete the validation process.*** If you enter online and cannot produce the entry ticket if you are selected as a potential winner, you may be disqualified.
3. Deposit Entry at OLC Headquarters- Completed entries may be deposited at OLC headquarters in the claims office. Oklahoma Lottery employees cannot hand deliver entries given to them from any participating individual and any entry delivered in such manner will be disqualified.
4. Do not enter the promotion in more than one method for each ticket.
5. If you receive multiple entry tickets from one transaction that have the same transaction number, you will only be able to enter one of the tickets online and the remainder of the tickets will have to be entered through postal mail. Only one entry for each transaction number can be entered online for this promotion.

Drawing Schedule

Entries must be submitted (to OLC office) by the final day of the entry period to be eligible for the corresponding drawing.

Drawing	Draw Date	Entry Period	Prizes
1	August 6	July 30-August 5	Ten \$100 Gift Cards- Best Buy
2	August 13	July 30- August 12	Ten \$100 Gift Cards-Target
3	August 20	July 30- August 19	Ten \$100 Gift Cards-Visa
4	August 27	July 30- August 26	Ten \$100 Gift Cards- Lowe's
5	September 4	July 30- September 2	Ten \$100 Gift Cards-Best Buy
6	September 10	July 30- September 9	Ten \$100 Gift Cards-Target
7	September 17	July 30- September 16	Ten \$100 Gift Cards-Visa
8	September 24	July 30 -September 23	Ten \$100 Gift Cards-Lowe's

Drawing Information

1. Drawing Details

The Prize Drawings will be held at the Oklahoma Lottery headquarters. During the drawings, access to the mailroom will be limited and a log will be maintained of all OLC employees present for each drawing and their roles. Only the promotions manager, security official and an audit official should be present during the drawing. Entries from both the Oklahoma Lottery website and the postal mail entries will be prorated to determine the appropriate number of entries to select from each group for each separate drawing. The entries will be placed in a hopper for a drawing to determine prize distribution. A blindfolded lottery employee will draw the pre-determined amount of entries from the hopper to serve as both the winners and the alternates. For each drawing, 20 entries will be selected to serve as both

winners and alternates. Entries 1-10 will be awarded giftcards and entries 11 through 20 will serve as alternates.

The promotions manager will record the drawn ticket and entrant's information for all entries. Winner will then be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

General Rules and Procedures

1. Players may only win one prize during this promotion.
2. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
3. Winner(s) will be notified via phone/mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
4. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov, and at authorized OLC retailers.
5. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
6. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
7. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
8. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**
9. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
10. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.

11. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
12. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
13. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
14. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
15. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 405.522.7700.