



**LOTTOHEAT
Mobile Club Promotion
PROMOTION PROCEDURES**

Promotion

Text the specified short code, LOTTOHEAT, to 44622 for your chance to win prizes listed below.

Promotion Dates
August 13-26, 2012

Drawing Date
August 27, 2012

Entry Submission Methods

1. Mobile Club Text Message: The only way to enter a Mobile Club promotion is to reply the specified short code to 44622 for a chance to win.

Prizes

1. **Four (4) winners will get their August Electric Bill Paid up to \$500**

Prize Detail:

- i. OLC will pay up to \$500 toward the winner's August electric bill.
- ii. Bill must be dated for usage sometime within the month of August.
- iii. The winner's identification and bill contact information must match or other documentation must be provided to verify the winner's electric bill ownership.
- iv. OLC will only pay the August electric bill value only, no past due amounts.
- v. If the winner's electric bill does not exceed \$500, the remaining balance of the prize will not be awarded to the winner. There is no cash prize offered.

Drawing Information

1. Drawing Details

The Prize Drawing will be held at the Oklahoma Lottery headquarters on the date specified for each promotion. Only the promotions manager, security official and the internal auditor should be present during the drawing. A computer based automated drawing system will be used to execute the official drawing. A total of 10 entries will be drawn from the submissions to serve as the prize winners and alternates. Entries one through four will be awarded prizes and entries five through 10 will serve as alternates in case a winner is disqualified.

Winners will then be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

General Rules and Procedures

1. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
2. Winner(s) will be notified via phone of their winner status using the contact information provided from submission after all validation and verification has taken place.

3. By submitting a text message, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, www.lottery.ok.gov, and at authorized OLC retailers.
4. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
5. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
6. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
7. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**
8. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
9. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
10. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
11. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
12. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery.
13. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 405.522.7700.