



**Explore Oklahoma Promotion  
Fall 2010  
GAME PROMOTION PROCEDURES**

**Purpose**

The purpose of this document is to provide a clear understanding of the promotional aspects of the Explore Oklahoma promotion. The instant game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures are designed to promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

**Instant Game**

OK 194- Explore Oklahoma scratcher ticket

**Promotion**

Purchase a \$2 Explore Oklahoma scratcher ticket and any non-winning Explore Oklahoma scratcher ticket (“winning tickets” include any ticket that awards a free ticket as a prize) may be returned as an entry into the Explore Oklahoma promotion to win the prize listed below.

**Promotion Dates**

August 26, 2010 – TBD\*

\*TBD- The final drawing date (Drawing 4) will be announced after the ending date for the Explore Oklahoma Promotion is set. The final drawing date will be communicated via OLC website, through local media and a terminal message to retailers.

**Prizes**

**1. Two-Hundred (200) \$200 travel vouchers redeemable at any Oklahoma state park or resort**

- a. Prize: Fifty (50) \$200 travel vouchers will be awarded per drawing. One (1) travel voucher will be awarded per winner. Total estimated prize value is an estimated \$200.
- b. Specifications:  
\$200 Travel voucher redeemable at any Oklahoma State Park operated facility.  
Vouchers can be used for lodging, golf and camping. All restrictions and instructions for use will be outlined in award materials. Travel vouchers awarded for Drawings 1 and 2 will expire June 30, 2011, and travel vouchers awarded for Drawings 3 and 4 will expire December 31, 2011.
- c. Fulfillment: After the selected non-winning Explore Oklahoma scratcher tickets are drawn and validated by the Oklahoma Lottery, the fulfillment process will be initiated. The winners will then be contacted within ten (10) business days of the draw date to make prize delivery arrangements.

**7. Other Cash Prizes**

All other cash prizes associated with the game will be awarded in accordance with official rules of the Oklahoma Lottery Commission.

**Entry Submission Methods**

Entries for this promotion can be submitted in the following manners:

*Prize (\$200 Travel Vouchers) Entry Submission*

1. Postal Mail - An official entry consists of an eligible non-winning Explore Oklahoma scratcher ticket with information completed on the back and mailed to the Oklahoma

Lottery headquarters. A complete name, address, telephone number, email (optional) and signature must be provided on the entry. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will only be valid for the drawing for which the entry was received (Drawing 1, 2, 3 or 4). The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by end of day on the final day of an entry period to be included in the selection process.

Mailing Address: "Explore Oklahoma Promotion"  
 Oklahoma Lottery  
 P.O. Box 18879  
 Oklahoma City, OK 73154-0879

2. Oklahoma Lottery Website- Players may also enter the promotion via the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov). To enter, players must submit all of their contact information and the required codes from the entry ticket on the designated promotion webpage. Players must save their original scratcher ticket once it has been entered online. ***The original instant scratcher ticket must be presented to the OLC to complete the validation process if selected as a winner.*** If you enter online and cannot produce the ticket if you are selected as a potential winner, you will be disqualified.
3. Deposit Entry at OLC Headquarters- Completed entries may be deposited at OLC headquarters in the claims office. Oklahoma Lottery employees cannot hand deliver entries given to them from any participating individual and any entry delivered in such manner will be disqualified.
4. Do not enter the promotion in more than one method for each ticket.

### Drawing Schedule

Each entry will only be valid for the drawing for which the entry was received (Drawing 1, 2, 3 or 4).

Drawing	Draw Date	Entry Period	Prizes
1	October 1, 2010	August 26-September 30	50 vouchers ( expire June 30, 2011)
2	November 1, 2010	October 1-October 29	50 vouchers ( expire June 30, 2011)
3	November 29, 2010	October 30- November 26	50 vouchers ( expire December 31, 2011)
4	TBD*	November 27-TBD*	50 vouchers ( expire December 31,2011)

TBD\*- The final drawing date (Drawing 4) will be set after the ending date for the Explore Oklahoma Promotion is set. The final drawing date will be communicated via OLC website, through local media and a terminal message to retailers.

### Submission Deadlines and Requirements

1. Entries must be submitted (to OLC office) by the final day of the entry period to be eligible for the corresponding drawing.
2. The final prize drawing date for Drawing 4 will be determined by the Oklahoma Lottery based on the game ending date for the Explore Oklahoma scratcher ticket. The Oklahoma Lottery is not responsible for entries received after the deadline. Entries received after the entry deadline date for a drawing will be deemed ineligible for that drawing and will

be put into the next drawing if any. (There is no drawing after Drawing 4). An entry is only eligible for the particular drawing period for which it was entered. Players may enter as often as they wish using valid entries.

3. A complete name, address, telephone number, email (optional) and signature must be provided on the entry, so that the owners of selected entries can be identified and contacted. Incomplete or illegible entries will be disqualified. Entries with address stamps or stickers are acceptable, but they also must have a complete name, address, telephone number, email (optional) plus the entrant's signature.

### **Receipt of Entries**

All valid entries, as defined above, mailed to the Oklahoma Lottery post office box or delivered to the Oklahoma Lottery Headquarters, will be picked-up on all days the Oklahoma Lottery Commission is open for business. All entries received by online submission will be accepted 24 hours on a daily basis, until the end of the promotion.

### **Processing Entries**

1. **Postal Mail and Hand Delivered Entries-** All entries received by postal mail or by deposit at Lottery headquarters will be placed in an official drawing container. The official container(s) will be held in a secured room under 24-hour video surveillance.
2. **Online Entries-** All entries received by online submission will be held in a secure place within the Oklahoma Lottery's file server.

### **Drawing Information**

#### **1. Drawing Details for Prizes (Explore Oklahoma Vouchers)**

Entries from both the Oklahoma Lottery website and the postal mail/hand delivered entries will be prorated to determine the appropriate number of entries to select from each group for each separate drawing. A total of 75 entries will be drawn from the online and mailed-in submissions combined for each drawing. The official drawings will be held on the following dates: September 30, October 29, and November 26 and the fourth and final drawing date will be set after the ending date for the Explore Oklahoma Scratcher Promotion is set.

#### **Drawing Procedures for Prizes**

During these drawings, access to the mailroom will be limited and a log will be maintained of all OLC employees present for the drawing and their roles. Only the promotions manager, security official, IT representative, a blindfolded OLC employee and the internal auditor should be present during each drawing. A blindfolded lottery employee will draw the pre-determined amount of entries from the hopper to serve as both the winners and the alternates. The entries will be numbered individually by the security official in the order they are drawn from the hopper. For Drawings 1 through 4, the first (1<sup>st</sup>) through fiftieth (50<sup>th</sup>) entry drawn will be for the Explore Oklahoma Vouchers and the fifty-first (51<sup>st</sup>) through the seventy-fifth (75<sup>th</sup>) entries drawn will serve as alternates. For all drawings, the promotions manager, and the security official, will then verify the entries drawn for valid eligibility (according to the game promotion procedures) beginning with the entry numbered 1 and will move in a sequential order. The promotions manager will record the drawn ticket and entrant's information for all entries. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

### **General Rules and Procedures**

1. Players cannot win the Explore Oklahoma Vouchers multiple times in the same drawing, but may win multiple vouchers across the four drawings.

2. All prize winners must be 18 years or older. Winners will be required to provide proof of age.
3. If more than one person's name appears on any of the tickets drawn as a winner, these individuals will be notified, and it will be their responsibility to declare ownership of the prize.
4. Winner(s) will be notified via phone/mail of their winner status using the contact information provided on the entry ticket/submission after all validation and verification has taken place.
5. Winner(s) may be required to complete a claim form, and provide two forms of identification to the Oklahoma Lottery. If a winner does not meet all promotion qualifications (valid entry, age requirement, etc.) they will be disqualified and the next alternate will be selected and subsequently validated and verified.
6. Entries received at Oklahoma Lottery headquarters after close of business on final submission date, will be ineligible for the Prize Drawing. The entries will be destroyed.
7. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov), and at authorized OLC retailers.
8. Press releases of winners' names and cities will be prepared by the Oklahoma Lottery following the Prize Drawings.
9. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
10. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
11. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.
12. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.**
13. No other tickets or entries are eligible for this promotion, including other Scratchier games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.

14. The Oklahoma Lottery is not responsible for any non-promotional mail inadvertently sent to the promotional address.
15. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
16. The Oklahoma Lottery is not responsible for scratcher tickets and/or online game claims sent to the promotional mailing address for non-promotion, cash related prize payment. Tickets sent to the promotional mailing address to be cashed will be considered lost mail.
17. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
18. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
19. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.
20. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
21. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).