



**Raffle Promotion**  
**Sept. 15-Oct. 31, 2013**  
**GAME PROMOTION PROCEDURES**

**Purpose**

The purpose of this document is to provide a clear understanding of the promotional aspects of the Cruise into Winning promotion. The online game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures are designed to promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

**Online Game**

National Millionaire Raffle

**Promotion**

Purchase \$10 or more in National Millionaire Raffle tickets and receive an entry to win prizes listed below.

**Promotion Dates**

Sept. 15- Oct. 31, 2013

**Draw Date**

Nov. 4, 2013

**Prizes**

1. **One (1) 2014 Chevy Cruze**, estimated value \$19,180
  - a. Color: Subject to availability (white, silver, red and blue ray metallic); FE9: Emissions: Federal Requirements; LUW: 1.8L 4 Cyl. Engine (FE9 Emission States); MH9: 6 Speed Automatic Trans, HMD, X24F; Other options: 1SB: LS Automatic Sedan; AFB: Dark Titanium/Lt Titanium Cloth; B34: Front & Rear Floor Mats, Carpeted; EF7: Country Code, USA; GAZ: Summit White; N45: Steering Wheel, 3 Spokes; PWM: 16" Steel Wheel; RU5: Spare Tire & Wheel, 16" Steel; U2K: Sirius XM Satellite Radio; UC3: Steering wheel redundant controls; UE1: OnStar; UYE: Radio AM/FM, CD, Music Navigator; UZ6: 6 Speaker System
  - b. OLC will pay federal and state taxes withholdings associated with the @014 Chevy Cruze Prize; Amount paid will be based on the retail value of vehicle awarded. An estimated \$6,392.69 will be paid in federal taxes and an estimated \$1,022.91 will be paid in state taxes.
  - c. Estimated total prize value including taxes: \$26,595.60

**Entry Submission Methods**

Postal Mail - An official entry consists of an entry ticket printed from an eligible purchase with information completed and mailed to the Oklahoma Lottery headquarters. A complete name, address, telephone number, email (optional), signature and checked age verification box must be provided on the entry. Entries must be submitted in an envelope. Multiple entries in an envelope will be accepted. Each entry will be valid throughout the duration of the promotion. The Oklahoma Lottery is not responsible for lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due mail. Valid entries must be received in the offices of the Oklahoma Lottery by end of day on the final day of the entry period to be included in the selection process.

Mailing Address: Raffle Promotion  
Oklahoma Lottery  
P.O. Box 548810  
Oklahoma City, OK 73154-8810

### **Drawing Information**

The Prize Drawing will be held at the Oklahoma Lottery headquarters. During the drawing, access to the drawing room will be limited and a log will be maintained of all OLC employees present for the drawing and their roles. Only the promotions manager, security official and an accounting representative should be present during the drawing. All submitted entries will be digitized and uniquely numbered for the official drawing. A computer based automated drawing system will be used to execute the official drawing. A total of three (3) entries will be drawn from the submissions to serve as the prize winner and two (2) alternates. Of the selected entries, entry 1 will be awarded the prize and entries 2 and 3 will serve as alternates in case the winner cannot claim their prize.

The promotions manager will record the drawn ticket and entrant's information for all entries. Winner will then be contacted by the Oklahoma Lottery for prize fulfillment purposes. If there are not enough valid entries within the total that are drawn, an equal amount will be re-drawn and subsequently verified for validity.

### **General Rules and Procedures**

1. All prize winners must be 18 years or older. Winners will be required to provide proof of age and may be required to show proof of purchase.
2. Winner(s) will be notified via phone/mail or email of their winning status using the contact information provided on the entry ticket. Final awarding of prize will take place after all validation processes have taken place.
3. By submitting an entry, each player authorizes the Oklahoma Lottery to release prize winner information to various media sources and list winners' names and pictures on the Oklahoma Lottery website, [www.lottery.ok.gov](http://www.lottery.ok.gov), and at authorized OLC retailers.
4. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners upon prize notification.
5. Prizes pictured on point-of-sale materials and on the Lottery website are for illustrative purposes only.
6. Winners of cash and merchandise prizes valued over \$600 will be issued a W2-G tax form. Cash prizes over \$5,000 are subject to federal and state tax withholdings at the time of prize

awarding. Additional local, state, federal or other taxes, expenses or surcharges associated with the prizes (if any) and not mentioned in these rules are the responsibility of the winner.

7. The Oklahoma Lottery and its agencies are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by sponsors or entrants for any reason whatsoever. The Oklahoma Lottery is not responsible for entries that are late, misdirected or incomplete. All entries become the sole property of the Oklahoma Lottery and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE OKLAHOMA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.
8. The Oklahoma Lottery reserves the right to refuse submission of an entry or group of entries if it is determined that the submission has occurred under a pretense that does not conform to the above listed rules.
9. A minimum number of entries may be specified in order to qualify for an awarding of any or all of the prizes as described in the promotional procedures.
10. No other tickets or entries are eligible for this promotion, including other Scratcher games, sample-void tickets, altered or stolen tickets, postcards, any canceled ticket or any likeness of an authentic ticket.
11. The Oklahoma Lottery will not provide any assurance and/or verification of receipt of any entry submitted by any player or promotion participant.
12. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
13. Once final transfer of a prize is complete, the winner has sole ownership of the prize and the use of the prize is at the owner's discretion.
14. Each person entering this promotion agrees by the act of participation to be bound by these promotional procedures of the Oklahoma Lottery.

15. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
  
16. All Promotional Procedures and Game Rules are available at [www.lottery.ok.gov](http://www.lottery.ok.gov) or by contacting the Oklahoma Lottery Commission at 405.522.7700.