



**Box Office Bucks
Spring 2010
GAME PROMOTION PROCEDURES**

Purpose

The purpose of this document is to provide a clear understanding of the promotional aspects of the Box Office Bucks Scratcher. The instant game component of the promotion is governed by the OLC Rules. The rules as well as these promotion procedures are designed to promote the integrity of the Oklahoma Lottery and ensure award winners are selected impartially and randomly.

Instant Game

OK 178- Box Office Bucks scratcher ticket

Promotion

Purchase a \$2 Box Office Bucks scratcher ticket and match a "Movie Night" symbol to win a Movie Night Package.

Prize

1. Movie Night Package

- a. Prize: One Movie Night Package includes the following prizes:
- o Two (2) theater admission ticket vouchers, with a value of up to \$12 each
 - o Two (2) concession vouchers, with a value of up to \$10 each
- b. Fulfillment: Visit the Oklahoma Lottery website, www.lottery.ok.gov, to download your Movie Night Package. Once you log-on to the Oklahoma Lottery website, visit the Box Office Bucks promotional webpage and click on the "ENTER HERE" icon to enter the validation information. You will be asked to select the participating theater you wish to attend, but showtime and date are not required. When the validation process is complete you will be required to print four (4) vouchers, two (2) theater admissions and two (2) concession vouchers. Once vouchers are printed your selection is final and you cannot change the theater.

Movie Night Packages are also redeemable via phone. For questions or assistance with redeeming your prize, please contact customer service at 877-438-6465. Hours of operation are 9:00 AM – 5:00 PM EST.

2. Other Cash Prizes

All other cash prizes associated with the game will be awarded in accordance with official rules of the Oklahoma Lottery Commission.

Redeeming Movie Night Package at Participating Theater

When redeeming vouchers at the selected theater, admission tickets will be scanned like a credit card transaction. If the ticket price of the movie is more than \$12 per ticket, the winner will be responsible for paying the price difference. The concession vouchers cannot be combined for one (1) \$20 purchase. To redeem both concession vouchers at the same time, the winner must make two (2) separate purchases of up to \$10 each.

Admission and concession vouchers have no cash value and can be used only one time. No cash back will be provided if full value is not spent at time of initial transaction.

General Rules and Procedures

1. All prize winners must be 18 years or older. Winners must certify they are 18 years of age or older during the prize redemption process.
2. The Oklahoma Lottery reserves the right at its sole discretion to substitute a prize of equal or greater value if any prize cannot be awarded as described due to unavailability or for any other reason. Additional restrictions and conditions specific to any particular prize will be disclosed to winners.
3. Prizes pictured in game materials and on the Lottery website are for illustrative purposes only.
4. The Oklahoma Lottery makes no express or implied warranties of any kind with respect to the safety, appearance or performance of any prize offered.
5. Each person redeeming a Movie Night Package associated with this promotion agrees by the act of participation to be bound by these game promotional procedures of the Oklahoma Lottery.
6. These promotional procedures may be modified at any time at the sole discretion of the Oklahoma Lottery. Changes will be posted on our website.
7. All Promotional Procedures and Game Rules are available at www.lottery.ok.gov or by contacting the Oklahoma Lottery Commission at 1.888.PLAYOLC (752.9652).